

# GEORGIA TSA PIN DESIGN CHALLENGE

THIS IS AN INDIVIDUAL EVENT AND SHOULD BE ENTERED IN THE INDIVIDUAL'S NAME (ex. Bobby Smith).

Enter online at [www.GeorgiaNationalFair.com](http://www.GeorgiaNationalFair.com)  
(<http://www.georgianationalfair.com/youth-educational-exhibits/>) by September 13, 2017.

**DIVISION 40201 GEORGIA TSA PIN DESIGN CHALLENGE**

## **CLASS**

**01 Georgia TSA Pin Design Challenge**

**OBJECTIVE:** Participants design a lapel pin that can be used to promote Georgia TSA at legislative events and that members can trade at the TSA National Conference Mixer.

**Entries are limited to three per chapter.**

**PROCEDURES:** Students should upload their designs via the GA TSA Event Management System Tech Day Registration site no later than midnight September 13, 2017 in a PDF document.

**A copy of the online registration confirmation will be required to check-in for competition.**

## **CONTEST RULES:**

1. **All exhibitors are required to read and abide by the Georgia National Fair General Rules and Regulations.**

**PLEASE NOTE: IT IS YOUR RESPONSIBILITY TO READ AND UNDERSTAND THE RULES. If you have questions, you may certainly e-mail us at [sprice@gatsa.org](mailto:sprice@gatsa.org) or [contests@gnfa.com](mailto:contests@gnfa.com). Please help us prevent entry disqualifications.**

2. The design must meet the following criteria:

- Any and all use of the TSA emblem must abide by TSA Trademark Policies as outlined in the National TSA webpage at [www.tsaweb.org](http://www.tsaweb.org). You cannot alter the logo or it's parts. (ie: using standard font in place of the logo letters in the logo)
- There should be no use of copyrighted materials other than the TSA logo.
- Participants will design a TSA pin that can be worn on blazers, jackets, shirts, sweaters, or blouses.
- The pin must include the letters TSA. It must also include either the state shape or the word Georgia or both in the design. Icons that represent our state have been used in previous designs.
- The design of the lapel pin should avoid using the shape of the state filled with art. Please be creative with the shape and make something unique and creative. The state shape may be used in the art, but should not be the shape of the pin.
- The design must be computer generated and submitted as an 8 ½" x 11" document and should include the design in both actual size and in an enlarged version to show detail.
- The actual pin size will range from ¾" to 2". The size and number of letters in the design should be taken into consideration; a letter on a 10 inch piece of paper will be reduced to 1/10 of an inch on a 1" pin. Therefore, fewer letters and greater size is recommended for a more legible pin.

## **EVALUATION:**

Submissions will be screened for rules infractions by the competition committee prior to being judged by all attending participants at CORE. Each registered Chapter will receive colored tickets to vote for the BEST design. Each entry's votes will be counted and ranked to determine Top 10 Placements for Tech Day.

**NOTE:** Georgia TSA reserves the right to make any changes to the design which may conflict with its production. All pin designs become the property of GA TSA. When a participant enters a design, he or she relinquishes all rights for the sale and use of the design to GA TSA.